



October 27–29, 2026
SPONSORSHIP MEDIA KIT

Lead the industry conversation that matters to your brand.

LAVNCH Week 14 brings together three focused virtual events for the AV professionals shaping experiential environments, education and ProAV.

This is more than event visibility. It is an opportunity to put your expertise in front of a concentrated audience, create meaningful engagement and leave with insight your team can use after the event.

Choose the day most relevant to your business and show up as part of the conversation.



Experiential Signage Day



EdTech Day



ProAV Day

Choose the level of impact you want to make.

PARTNERSHIP OPPORTUNITIES

FEATURED SESSION

\$4,000

Present your story to the audience that matters most.

- Dedicated 15-minute product demo, fireside chat or expert interview
- Collaborative session development with rAVe
- Aggregate attendance and engagement report
- Contact-level audience data not included
- Selected-day audience intelligence available after the event at premium pricing

AUDIENCE PARTNER

\$8,000

Engage a qualified audience and understand what resonates.

- Sponsorship and branding of an editorial panel
- One approved company representative on the panel
- No direct competitors on the sponsored panel
- Strategic poll development
- Individual responses to applicable sponsor questions
- Eligible contact, profile and engagement data for live attendees from the selected day

LEAD ACCESS: SELECTED-DAY LIVE AUDIENCE

PREMIER PARTNER

\$12,000

Own the day's most prominent conversation and understand the complete audience.

- "Keynote presented by [Your Brand]" recognition
- Premium keynote branding and host recognition
- Sponsor introduction opportunity
- Separate 15-minute thought-leadership interview
- Strategic poll development and individual response data
- Complete eligible LW14 registration audience, including registrants who did not attend live
- Attendance and engagement data for prioritizing follow-up
- Post-event promotion through available rAVe editorial and social channels

LEAD ACCESS: COMPLETE REGISTERED AUDIENCE

SHARED SPONSOR FOUNDATION
Every partnership includes

INCLUDED

Event marketing • website visibility • selected-day and on-screen branding • host recognition • social toolkit • collaborative content development • indefinite on-demand hosting • final performance report

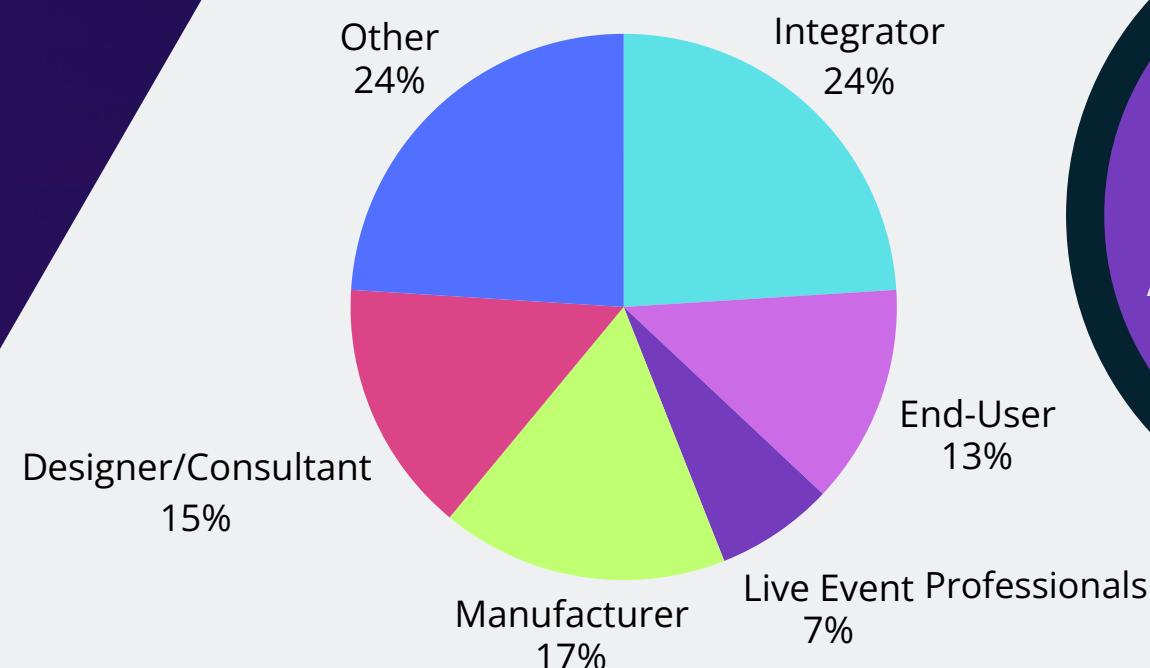


LAVNCH WEEK

By the Numbers



REGISTRANT BREAKDOWN



694

Average Registrants

61.5%

Show Up Rate

427

Attended at least one day live

74.2%

Engagement Rate

TOP JOB TITLES

Director of Technology **CEO**

Design Engineer Sales Manager

Account Executive **Senior Project Manager**

CTO Technical Director Project Manager

AV Engineer Systems Designer **Integrator**



490+

Companies Represented



68.4%

of Attendees were CTS certified



7,595

Poll responses Submitted



26

Attendees from 26 countries and 45 U.S. states



120

average daily watch time

This highly engaged, global AV audience includes decision-makers and certified professionals—creating strong visibility and lead-gen opportunities for brands like yours.